

Pakistan

EquityTool: Update released 10 September 2020

The EquityTool has been updated based upon new source data. The original version is no longer active but is available upon request.



Previous version Released 9 December 2015

Source data: [Pakistan DHS 2017-18](#)

of survey questions in original wealth index: 39

of variables in original index: 138

of survey questions in EquityTool: 12

of variables in EquityTool: 12

Questions:

	Question	Option 1	Option 2
Q1	Does your household have: ...a refrigerator?	Yes	No
Q2	...a washing machine?	Yes	No
Q3	...a sofa?	Yes	No
Q4	...a chair?	Yes	No
Q5	...an Almirah/cabinet?	Yes	No
Q6	...a computer?	Yes	No
Q7	...an internet connection?	Yes	No
Q8	...a bed?	Yes	No
Q9	Does any member of this household have a bank account?	Yes	No
Q10	What type of fuel does your household mainly use for cooking?	Wood	Other

Q11	What is the main material of the roof in your household?	Cement/RCC	Other
Q12	What is the main material of the walls in your household?	Cement	Other

Technical notes:

The standard simplification process was applied to achieve high agreement with the original wealth index. Kappa was greater than 0.75 for the national and urban indices. Details on the standard process can be found [in this article](#). The data used to identify important variables comes from the factor weights [factor weights](#) released by ICF.

The Pakistan DHS 2017-18 has two separate weighting structures. Households sampled in the territories of Azad Jammu and Kashmir, and Gilgit Baltistan are separately weighted, and the approach to including them in the national wealth index is not clear. Those weights are not included in the public data file. Consequently, the EquityTool is representative of all regions of Pakistan except Azad Jammu and Kashmir and Gilgit Baltistan.

Level of agreement:

	National Population (n=72611)	Urban only population (n=25751)
% agreement	84.6%	83.9%
Kappa statistic	0.760	0.749

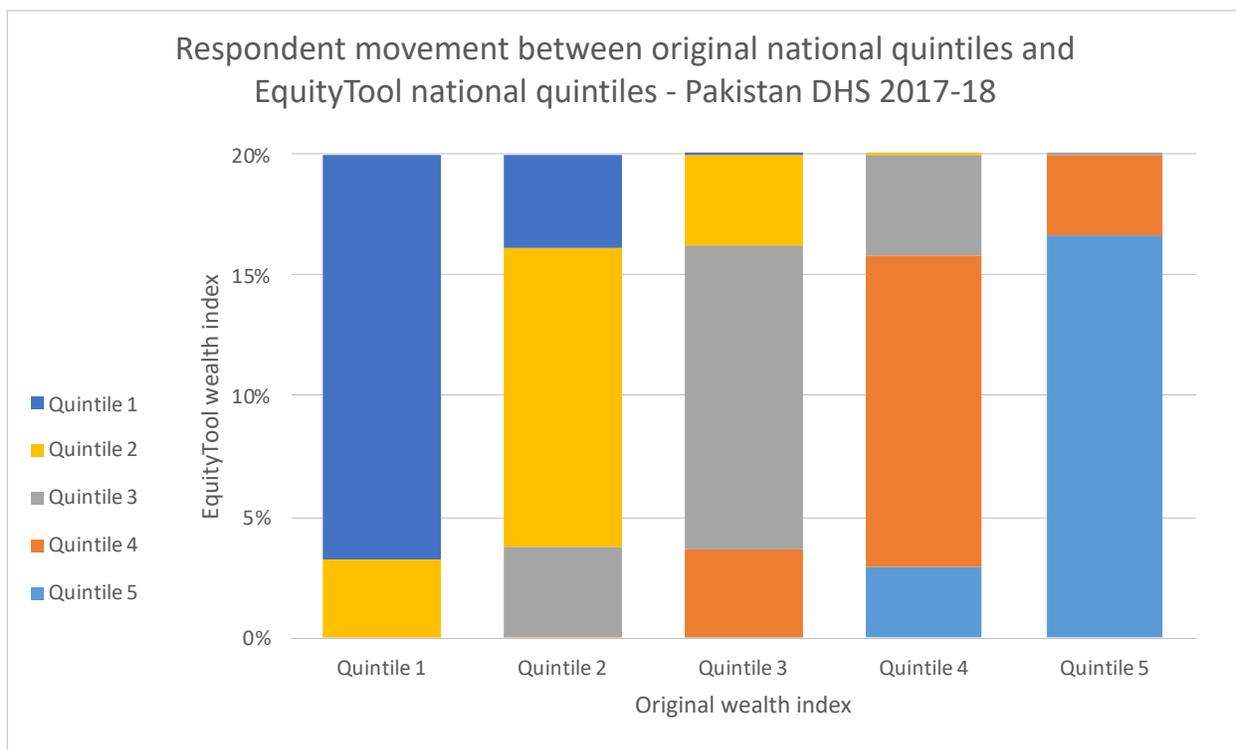
Respondents in the original dataset were divided into three groups for analysis – those in the 1st and 2nd quintiles (poorest 40%), those in the 3rd quintile, and those in the 4th and 5th quintiles (richest 40%). After calculating their wealth using the simplified index, they were again divided into the same three groups for analysis against the original data in the full DHS. Agreement between the original data and our simplified index is presented above.

What does this mean?

When shortening and simplifying the index to make it easier for programs to use to assess equity, it no longer matches the original index with 100% accuracy. At an aggregate level, this error is minimal, and this methodology was deemed acceptable for programmatic use by an expert panel. However, for any given individual, especially those already at a boundary between two quintiles, the quintile the EquityTool assigns them to may differ to their quintile according to the original DHS wealth index.

The graph below illustrates the difference between the EquityTool generated index and the full DHS wealth index. Among all of those people (20% of the population) originally identified as

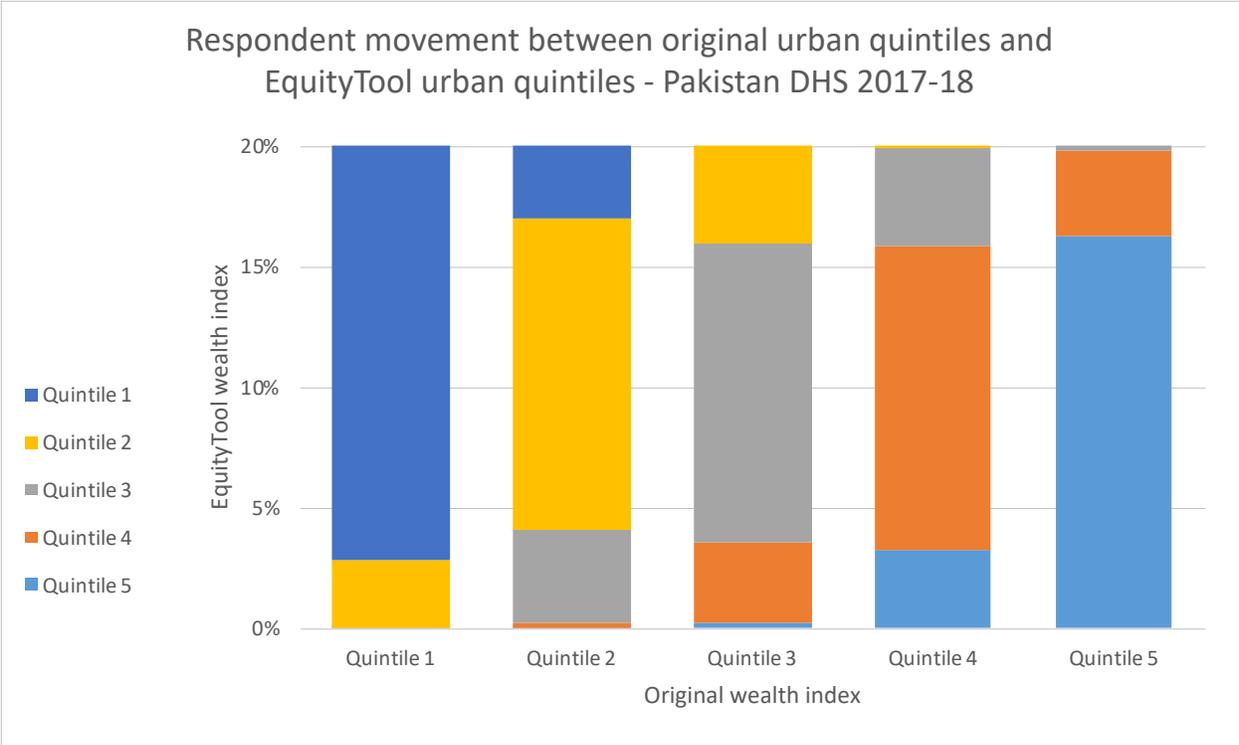
being in the poorest quintile, approximately 83.7% are still identified as being in the poorest quintile when we use the simplified index. However, approximately 16.2% of people are now classified as being in Quintile 2. From a practical standpoint, all of these people are relatively poor. Yet, it is worthwhile to understand that the simplified index of 12 questions produces results that are not identical to using all 39 questions in the original survey.



The following table provides the same information on the movement between national quintiles when using the EquityTool versus the original DHS wealth index:

		EquityTool National Quintiles					Total
		Quintile 1	Quintile 2	Quintile 3	Quintile 4	Quintile 5	
Original DHS National Quintiles	Quintile 1	16.75%	3.26%	0.00%	0.00%	0.00%	20%
	Quintile 2	3.90%	12.35%	3.73%	0.01%	0.00%	20%
	Quintile 3	0.01%	3.79%	12.59%	3.56%	0.05%	20%
	Quintile 4	0.00%	0.00%	4.13%	12.91%	2.95%	20%
	Quintile 5	0.00%	0.00%	0.02%	3.29%	16.69%	20%
	Total	20.65%	19.39%	20.47%	19.78%	19.69%	100%

The following graph provides information on the movement between urban quintiles when using the EquityTool versus the original DHS wealth index:



The following table provides the same information on the movement between urban quintiles when using the EquityTool versus the original DHS wealth index:

		EquityTool Urban Quintiles					Total
		Quintile 1	Quintile 2	Quintile 3	Quintile 4	Quintile 5	
Original DHS Urban Quintiles	Quintile 1	17.23%	2.76%	0.05%	0.00%	0.00%	20%
	Quintile 2	3.01%	12.90%	3.78%	0.27%	0.01%	20%
	Quintile 3	0.00%	4.09%	12.31%	3.37%	0.24%	20%
	Quintile 4	0.00%	0.05%	4.05%	12.67%	3.22%	20%
	Quintile 5	0.00%	0.00%	0.15%	3.61%	16.23%	20%
	Total	20.24%	19.80%	20.34%	19.93%	19.70%	100%

Data interpretation considerations:

1. This tool provides information on relative wealth – ‘ranking’ respondents within the national or urban population. The most recent available data from the WorldBank indicates that 3.9% % of people in Pakistan live below \$1.90/day¹. This information can be used to put relative wealth into context.

¹ From povertydata.worldbank.org, reporting Poverty headcount ratio at \$1.90/day at 2011 international prices.

2. People who live in urban areas are more likely to be wealthy. In Pakistan, 34.8% of people living in urban areas are in the richest national quintile, compared to only 7.33% of those living in rural areas².
 - a. If your population of interest is predominantly urban, we recommend you look at the urban results to understand how relatively wealthy or poor they are, in comparison to other urban dwellers.
 - b. If the people you interviewed using the EquityTool live in rural areas, or a mix of urban and rural areas, we recommend using the national results to understand how relatively wealthy or poor they are, in comparison to the whole country.
3. Some regions in Pakistan are wealthier than others. It is important to understand the country context when interpreting your results.
4. In most cases, your population of interest is not expected to be equally distributed across the five wealth quintiles. For example, if your survey interviewed people exiting a shopping mall, you would probably expect most of them to be relatively wealthy.

Changes from the previous EquityTool

We released an EquityTool on 9 December 2015 which compared user data to a benchmark of 2012-2013. A new source survey, the 2017-2018 DHS was recently released, and allows us to benchmark results to a more recent population. This is important, because wealth generally increases over time, and comparing your respondents to an old benchmark population will lead to over-estimating the relatively wealthy in your survey. The new EquityTool was generated using the exact same methodology as the previous version, and in generating the new EquityTool, no attempt was made to account for the fact that a previous version existed. In other words, we did not explicitly try to keep the same questions or response options as the previous tool.

For those who have not previously conducted an EquityTool based study in Pakistan, the remainder of this section is not particularly relevant. For those who have used the previous EquityTool, you may be interested to know how the two versions compare.

	Previous	Current
Source Data	DHS 2012-2013	DHS 2017-2018
# of questions in EquityTool	14	12
# of questions in full wealth index	47	39
Kappa statistic (EquityTool vs full wealth	National 0.786	National 0.760

² From the Pakistan DHS 2017 household recode, available at <https://www.dhsprogram.com/data/available-datasets.cfm>

Index) for 3 groups	Urban 0.754	Urban 0.749
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Practical considerations for users of the previous EquityTool

Comparing the results of surveys that used the previous EquityTool against those that use the current EquityTool is difficult. It will not always be clear whether any difference is because of actual differences in the wealth level of the respondents or because the EquityTool has changed.

The technical comparison section below, particularly the 3rd comparison, illustrates how quintile results compare when using the previous EquityTool and the current one. Generally, there is a partial shift down in quintiles when using a more recent EquityTool. In other words, the current EquityTool will usually put some respondents into a lower quintile than the previous one would.

It is generally best to use the current version of the EquityTool, since it will give more accurate quintile estimates. If you are currently collecting data, it is best to continue to use the previous tool. Note that if you have created a survey in the EquityTool web application using the previous EquityTool, that survey will continue to use the previous EquityTool.

If conducting a follow-up survey to a baseline that used the previous EquityTool, and the most important result is change from the baseline, it may be preferable to continue to use the previous EquityTool for comparability. If you need to do this, please contact us at support@equitytool.org.

Technical comparison between the current and previous EquityTool

All of the questions and response options for the previous EquityTool are found in the new source data (DHS 2017-2018). This makes comparison between the two versions of the EquityTool, and two different data sources, easier.

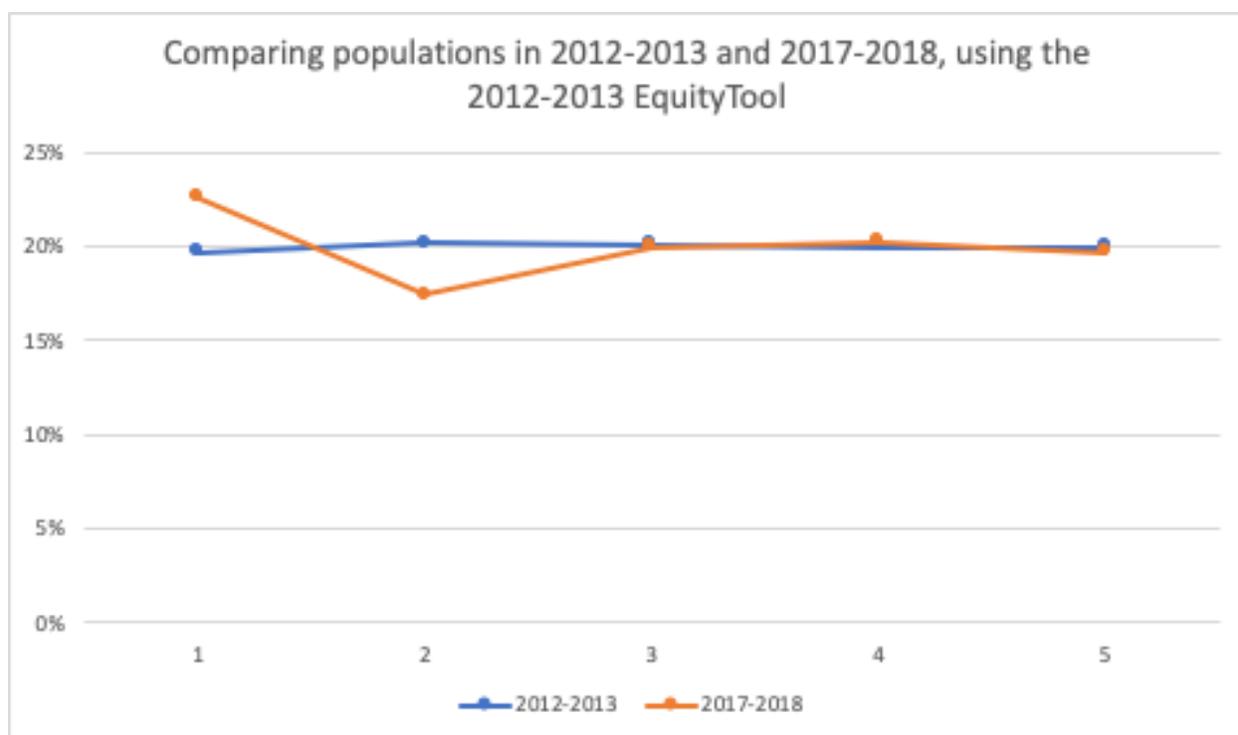
One difference between the two EquityTools is the regions included in the full wealth index creation. The Pakistan DHS 2012-13 did not survey Azad Jammu and Kashmir or the Federally Administered Tribal Areas. The 2012-13 wealth index includes Gilgit Baltistan. The previous EquityTool is nationally representative of all regions of Pakistan, except Azad Jammu and Kashmir and the Federally Administered Tribal Areas.

The comparison will be assessed in 3 different ways, described below.

1. Using the same 14 questions and response options, and scoring system as in the previous EquityTool, with two different benchmark populations.

This analysis simulates results if the only thing which changes is the benchmark against which respondents are compared. In the 5 years between the two source data studies, more people

have acquired assets that are indicative of wealth. In the graph below, the previous EquityTool, derived from the 2012-2013 DHS, is applied to the 2012-13 DHS data and the newer 2017-2018 DHS data. In both 2012-2013 and 2017-2018, the proportion of households in each of the 5 quintiles is very close to 20%. Of the twelve variables in the updated EquityTool, nine were also in the 2012-2013 EquityTool. These results suggest that there has not been a lot of change in asset-based wealth in Pakistan from 2012-2013 to 2017-2018.



The distributions produced using the previous EquityTool and updated EquityTool categorize the same population into similar wealth quintiles, suggesting there would not be significant issues associated with continuing to use the previous tool.

2. Keeping the same 14 questions and response options as the previous EquityTool, but calculating scores based upon the 2017-2018 data.

As an alternative, one might wish to use the same questions as the previous tool, but update the weighting. This seems reasonable, as the relative contribution of each asset towards overall wealth may have changed over time. Using new weights, but the same variables as the previous tool, we can see how well the resulting quintiles compare to the quintiles based on the full wealth index created by ICF.

The table below presents the agreement between the quintiles created from the full wealth index in the DHS 2017-2018 dataset and the quintiles created by the previous EquityTool, the

previous EquityTool variables with updated weighting, and the current EquityTool. As with the agreement statistics above, these figures are for the bottom 2 quintiles, middle quintile and top 2 quintiles.

	2012-13 EquityTool	2012-13 questions, 2017-18 scoring	2017-18 EquityTool
Agreement	87.3%	87.1%	84.7%
Kappa	0.802	0.799	0.761

The previous EquityTool has slightly better agreement with the full wealth index quintiles and all exceed our minimum kappa statistic of 0.75. The reason the previous tool has higher agreement is likely that the previous tool has two more questions than the updated tool. Applying the updated weighting to the previous tool does not improve the agreement observed with the 2017-18 DHS data.

3. Comparing the previous 14 questions and scores, and the new EquityTool (12 questions)

The table below shows how the previous and current EquityTool compare, using the same population. This is analogous to a comparison of the two versions of the EquityTool on the population you surveyed using our previous EquityTool.

Previous EquityTool Quintiles

		Quintile 1	Quintile 2	Quintile 3	Quintile 4	Quintile 5	Total
Current EquityTool Quintiles	Quintile 1	18.26%	2.39%	0.00%	0.00%	0.00%	21%
	Quintile 2	4.34%	12.36%	2.69%	0.02%	0.00%	19%
	Quintile 3	0.00%	2.69%	14.24%	3.50%	0.04%	20%
	Quintile 4	0.00%	0.00%	3.08%	14.52%	2.19%	20%
	Quintile 5	0.00%	0.00%	0.00%	2.25%	17.45%	20%
Total		23%	17%	20%	20%	20%	100%

The rightmost column indicates that the current EquityTool does in fact evenly divide the population into 5 groups. The bottom row shows that using the older EquityTool does not divide the population into roughly equal quintiles – it puts more people into Quintile 1 than Quintile 2. The cells within the table indicate how respondents are categorized, if measured using the two

different tools. Of those who are categorized as quintile 1 using the current tool, 91% of them would have been considered in the poorest quintile in the previous tool (see the first row). Similarly, for those currently categorized as in the third quintile, 18% would have previously been categorized as being in the fourth quintile. If you had used the previous EquityTool, you can expect that with the current version, your respondents will look very slightly more poor, but this difference is not likely to be programmatically significant, assuming that populations in Quintiles 1 and 2 are equally of interest.

Metrics for Management provides technical assistance services to those using the EquityTool, or wanting to collect data on the wealth of their program beneficiaries. Please contact support@equitytool.org and we will assist you.

[1] From povertydata.worldbank.org, reporting Poverty headcount ratio at \$1.90/day at 2011 international prices.

[2] From the [citation] dataset household recode, available at <http://dhsprogram.com/>
