



WEB RELEASE

Transforming Preventive Healthcare in Ethiopia

Metrics for Management awarded Addis Health’s Emnet Tiruneh the Gwatkin Equity Catalyst Award, recognizing the initiative's innovative use of metrics and data-driven strategies to tackle Ethiopia’s growing non-communicable disease (NCD) challenges. Addis Health intends to use the [EquityTool](#) – a simple and easy-to-use tool to measure relative wealth – which will enable them to effectively target and distribute health services to the most vulnerable populations. Ethiopia’s healthcare system faces immense strain from the dual burden of communicable and non-communicable diseases, compounded by limited resources and access to preventive care.

Addis Health offers customized healthcare solutions by utilizing technology, including the provision of equitable access to pharmaceutical products. By employing the EquityTool, Addis Health will assess wealth disparities to ensure its services reach the most vulnerable populations. The initiative features a centralized digital health database to manage patient information and facilitate continuous care. Additionally, call centers are established for individuals with limited internet access, ensuring inclusivity across all socioeconomic groups.

The Gwatkin Equity Catalyst Award highlights Addis Health’s commitment to measurable impact and equitable healthcare delivery. By integrating robust metrics into its operations, Addis Health sets a benchmark for accessible and effective healthcare solutions in low-resource settings, aligning with national priorities and the Sustainable Development Goals.

Learn more about the [Gwatkin Equity Catalyst Award](#).

ABOUT M4M

At [Metrics for Management](#) (M4M), we provide rigorous, evidence-based information that drives positive health outcomes globally. We aim to bridge the gap between data abundance and data relevance by delivering actionable insights that empower decision-makers in the field of global health.

FURTHER INFORMATION

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